

日中戦争期における中国共産党の国際世論工作

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日中戦争期において、中国共産党は積極的に外国人ジャーナリストによる国際世論工作を展開しようとした。それは中国共産党の戦時プロパガンダ活動の一部となった。日中戦争期の中国共産党には外交権はなかったが、「延安交際処」を通じて積極的に対外工作を展開し、特に、欧米ジャーナリストに対して積極的にプロパガンダ工作を進めた。本論文は、今まで十分に研究されていない「延安交際処」の設立とその役割を考察している。「延安交際処」はどのような経緯で始まったのかを明らかにし、中外記者西北訪問団を実現させるにいたった共産党の努力とその効果について論じている。エドガー・スノーやアグネス・スメドレー、「中外記者西北訪問団」など代表的な欧米ジャーナリストの訪問の流れと彼らが書いた記事と著書から、共産党の国際世論工作の効果を分析している。

The Chinese Communist Party's Work on International Public Opinion during the Second Sino-Japanese War:

With an Emphasis on the Propaganda to European & American Journalists

Xinli ZHAO

During the Japanese-Chinese War, the Chinese Communist Party actively tried to manipulate international public opinion using foreign journalists. It became part of the their wartime propaganda activity. In those days, the Chinese Communist Party did not hold any right of diplomatic activity, but, through an organization known as the "Yenan Association", they eagerly developed manipulation of foreign opinion, especially directed towards European and American journalists. This paper mainly investigates the foundation and the role of the "Yenan Association," as research into this association remains undeveloped. Clarifying the process of its foundation, this paper also deals with the effort and effect of realizing its goals regarding the delegation to the northwest of foreign and domestic journalists organized by the Chinese Communist Party. From the schedule of their visit to China and articles written by conspicuous European and American journalists, such as Edgar Snow (1905-1972), Agnes Smedley (1892-1950), and the delegation to the northwest of foreign and domestic journalists, this paper analyzes the effect of the manipulation of international public opinion by the Chinese Communist Party.